



JENNIFER VISOSKY

grace home design

Even as a young girl, Jennifer Visosky was drawn to spaces and interiors, and took to rearranging her room with a floor plan in hand. She was a natural. A Jackson native, Jennifer earned a degree in business from the University of Arizona and then went on to work in the fashion world for nearly ten years. A roundabout path through Dallas and Los Angeles finally brought Jennifer home, where in 2002, after a stint in the real estate business, she was encouraged by a client to help design a new home. She completed an intensive residential design program with the Art Institute and launched Grace Home Design in 2003. Drawing inspiration from patterns, bright colors, art, and photography, Jennifer encourages clients to push the envelope and go beyond the traditional mountain-style home.

TH&L: How would you describe your style?

JV: It is a hard thing to identify, because it is such a moving target for me and very personal. It is a mix of classic, bohemian, and a lot of Scandinavian, and it is always in the moment. I am always getting pulled back to fashion since that is my background. I get turned on by pattern mixing and color play.

TH&L: What is it about Jackson that made you come back to start your design career?

JV: I am a small-town girl at heart. I love aspects of the city and the energy and the verve of it, but I think there are pockets of those qualities here. Jackson has such an awesome energy, because people are here for the right reasons, and they are here for a better quality of life and for balance.

TH&L: What makes your business stand out?

JV: When I first moved back, the big-mountain-home concept was underway in the valley. Having grown up here, I wasn't really exposed to that, and it didn't appeal to me. I wanted to start a business that was outside of that—there are so many great designers in this valley that do classic western design. I wanted to bring something that felt lighter and more youthful. I get the cabin in the woods, but that doesn't mean that it is heavy with all wood or dark colors. People come here to get a collective sigh of relief, and it is about space: bright colors, blues and whites, and fresh air.

TH&L: Is there a quality that stands out as a "Grace Home Design" home?

JV: What I try to do with every client is [encourage them to] do something in the space that is a little over the top. At the end of the day, all we are doing is making a space beautiful, and it should be fun and a little outside of the box.

TH&L: What is your favorite aspect of the business?

JV: I love the photo shoots at the end, because it is so much fun to style the shot and see the finished space come together. I get such a thrill out of it.

TH&L: What interior design trends are you excited about in the upcoming seasons?

JV: Styles are becoming looser. I don't think there is one set style that people are trying to chase, and that has been wonderful. I guess an overall sense for me is that it is not rigid.